

ERASMUS PARTNER SEARCH

Baden-Wuerttemberg Cooperative State University Heilbronn (DHBW Heilbronn) is searching for Erasmus partner institutions in the field of **Business Administration** for the exchange of undergraduate students and teaching staff.

(We are especially interested in cooperation with partner institutions from Croatia, Greece, Austria and Italy.)

– DHBW Heilbronn is the newest location of the Baden-Wuerttemberg Cooperative State University. The university offers career-integrated study programs and cooperates closely with more than 10.000 leading companies and social institutions across Germany.

– Situated in one of Baden-Wuerttemberg's dynamic economic regions, DHBW Heilbronn offers study programs in Business Administration with pathways in Management in Commerce, Service Sector Management, Food Management, and specializations in Consumer Goods, Fashion Management, Sport Management, Media & Communication Management and others.

Undergraduate exchange students can enroll in the Junior Program of Business Administration – an intensive one-semester intercultural business program designed for mixed groups of international exchange students and full-time degree students of the DHBW Heilbronn. Focus of the English-taught program lies not only on promoting skills in the field of international business, but also helps students enhance their intercultural and social skills. Cutting-edge knowledge is provided to students by an international faculty consisting of full-time lecturers and professional experts of leading companies. Students will benefit from day-trips to leading companies of the region, intensive German language courses and a study trip to Berlin.

For more information please visit our website:

<http://www.heilbronn.dhbw.de/studieninteressierte/junior-program.html>

Interested universities please contact:

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